

Julie Lindahl

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Summary

My Perspective

Throughout time, many have emphasized the importance of living in the now. Being present has become one of the mantras of our distracted age. Yet, the experience of this very moment is deeply informed by the past. To see the present for what it is we must face its DNA in both our personal and social histories as truthfully as possible. Only then will we be able to experience what we see with some clarity, resist simplifying, know our contradictions and tread gently as we find our way forward.

The future begins with the story we tell in this moment. The quality and force of that story will be measured by its authenticity and the conviction we can bring to telling it. Each voice is alone and yet a part of that universal voice with all of its joy, anger and non-uniformity. To envision the future is to listen to the many voices and always remember that they are a complex and unquantifiable unity.

My Experience

I have devoted the past eight years to retracing and telling the story of how my own life was shaped by the generations that came before me. I sense that it is an indispensable element of resilience in times of rapid change, when values associated with humaneness and reverence for life are challenged. During the past decade I have also worked with others concerned about the condition of humanity, to facilitate greater resilience among children and youth through story-making. Through our common stories, we have explored some of the most intricate challenges faced by our societies, drawing upon the power of fantasy and play.

Questions I have devoted considerable periods of my working life to include: what constitutes a good life for the largest number of people, and how we can share and realize those ideas throughout the world?

Since my beginnings I have lived between cultures on all continents of the world. I have attempted to share the privilege of the perspective that this endows by acting as a bridge between people and places in both professional and volunteer roles.

I have worked as an author, educator, activist, social entrepreneur and consultant, each of them different ways of addressing these issues. At present the first of these roles occupies most of my time.

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Professional record

2017-

Independent Author, Educator and Activist

Work with questions raised by my research and writing since 2010, and the launch of my book *The Pendulum* by Rowman & Littlefield (US) and Norstedts (Sweden) in 2018/19. These include, among other topics: the defence and development of democracy; the consequences of exclusion as an ideology of the state; the legacy of war and genocide in families and the consequences for society. Active in education and human rights initiatives in Sweden and the US.

Wellesley College

2015-2016

Stevens Traveling Fellow

Awarded this prestigious traveling fellowship from Wellesley College for 2015-2016 in connection ongoing research work on National Socialism and its complex legacy for future generations reflected in own family. Countries visited were Germany, Brazil and Paraguay. Presented findings at Wellesley College (USA), The Global Affairs Institute of the London School of Economics (UK), Hamburg University (Germany), Frsyhuset (Sweden), among other places.

Papilio Stockholm, 2014-ongoing

Co-manager and Author

Co-manage and publish through this Stockholm-based publishing house inspired by the global transformation of the publishing industry. 2016 recipient of a writer's grant from The Swedish Author's Fund for supporting writing in connection with my research work. Launched a global online learning program for supporting the use of the abbreviated version of my book, *The Pendulum*, in the classroom.

University College London

2013-2015

Honorary Research Associate

As a result of my ongoing research work was invited to participate in a project spearheaded by University College London, entitled 'Reverberations of War in Germany and Europe since 1945' concerning the complex legacy of WWII for generations of Europeans. Presented own research at a seminar in Auschwitz in 2013.

Stories for Society

2010- ongoing

Founder and Educator

Developed a method for renewing the art of storytelling (or story-making) for social transformation among youth. Through the method schools and other organizations can tackle complex social issues by honing 21st century skills such as compassion, communication, teamwork and entrepreneurship. In 2014-15 trained teachers and youth leaders in Bosnia-Herzegovina and facilitated story-making processes with youth as part of a project sponsored by the Swedish Institute entitled "Peace-building through the Arts in B-H." In 2016-17 prepared and implemented a training program entitled "Our Story" focusing on the topic of social inclusion at Fryshuset with the support of the foundation Rights Now.

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Julie Lindahl Nordic Wellbeing AB, Sweden

2001- 2012

Author, Intercultural Expert & Social Entrepreneur

Developed a unique competence as an expert on Scandinavian lifestyle and well-being. Highlights include:

- Author of three books: "On My Swedish Island: Discovering the Secrets of Scandinavian Well-being" (Tarcher Penguin, 2005), "Letters from the Island" (Senten.se, 2010), and most recently "Rose in the Sand" published with a literary prize from Gather Community Press (Author House, 2011).
- Created the e-magazine nordicwellbeing.com providing good ideas for wellbeing with Nordic inspiration.
- Columnist for *Nordstjernen* newspaper reaching 14,000 homes from the East to the West Coast in the US.
- Blogger for thelocal.se attracting 700,000 unique viewers per month.
- Ran a one-week college-accredited course on Nordic culture and well-being for a consortium of Midwestern universities.
- Launched Purely Nordic by Julie Lindahl skin care series.
- Started Nordic Wellbeing Retreats in co-operation with Sweden's 1.6 Million Club for Women's Health.

Devfin Advisers AB (prior to 2012 Management Perspectives International)

1997- ongoing

Partner and Management Consultant

Developed this management consulting company based in Stockholm, Sweden. Undertook planning and evaluation projects for international clients in development co-operation such as the Asian Development Bank, Danida, DFID, the EU, Sida, The Swiss Agency for Development and Co-operation, the World Bank. Projects include, among others:

- Evaluation of Swedish Long-Term Co-operation at Country Level, Bosnia-Herzegovina, EBA, Ministry of Foreign Affairs, Sweden.
- Evaluation of the Norwegian Peace Corps (FK Norway) Private Sector Development Program, Royal Ministry of Foreign Affairs, Norway.
- Evaluation of the Country Strategy Process, Sida.
- Institutional Development Expert for the evaluation of RESP, Bangladesh, which included private sector development and micro finance.
- Evaluated 30 years of Swedish aid to Tanzania. Co-authored "The Sustainability Enigma", concerning challenges to phasing out development projects, published by the Economic Group for Development Issues (EGDI) in the Swedish Ministry of Foreign Affairs.
- Author of "Asia Fusion" a strategic overview of development trends in South and Southeast Asia, Sida.
- Country strategy formulation in Sri Lanka for Sida
- Review of the "evaluability" of country strategies (for Sida)

KPMG Management Consulting, UK

1996-7

Associate Consultant

Responsible for undertaking assignments overseas involving management analysis and development. Undertook a World Bank assignment in Uganda as an adviser on Results Oriented Management to the Ministry of Agriculture.

Rambøll A/S, UK & Denmark

1994-6

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Business Developer & Management Consultant

Responsible for assisting in the development of this major Danish consulting company's business both in the UK and in the Asia-Pacific region. Projects were acquired and managed in Sri Lanka (Rural Development, ADB), Micronesia (Fisheries Development, ADB), Papua New Guinea (Development Assistance Information, SwissAid) and Kazakhstan (Education Development, EU).

Landell Mills Ltd., U.K.

1992-4

Business Developer and Management Consultant

Played a key role in business development and project-management for this well-known UK-based rural development consultancy. Won and managed substantial contracts in the CIS and the Asia-Pacific region including in Mongolia and in Bangladesh. Main liaison to the ADB.

EU Information Center, Bath, UK

1991-2

European Business Law Researcher

Researched EU legal developments for local companies in Bath.

Oxford University, Department of International Relations, Oxford, UK

1991

Lecturer in International Affairs

Lectured for a visiting group from the Polish Ministry of Foreign Affairs during a summer program.

Oxford Analytica, Oxford, UK

1990-1

Conference Organizer

Participated in organizing the major International Herald Tribune Conference at Blenheim Palace hosted by Oxford Analytica annually.

Education

2013-15 Participant in post-graduate course, Department of Pedagogics, Adult Education

Stockholm University, Sweden.

Participated monthly in the seminar, "Theorizing from Narrative."

1989-91 Master of Philosophy, International Relations

Oxford University U.K.

Won an Overseas Research Scholarship, based on academic merit, for this degree. Thesis topic: "The Significance of the Oder-Neisse Border, 1943-1990"

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**1988-89 Fulbright Scholarship, International Relations
University of Frankfurt, Germany**

**1984-88 Bachelor of Arts, English Literature (Magna cum laude)
Wellesley College, U.S.A.**

Other Interests/Boards

2015- President, The American Club of Sweden

Lead and manage this Swedish-based non-profit for promoting cultural ties between Sweden and the US. In 2016 authored the Club's first explicit statement of values which was approved by the board and membership. Increased the Club's community service activities and serve on the National Committee for Raoul Wallenberg Day.

2013- Contributor, Tällberg and Aurora Borealis Foundations

Invited to participate in two ongoing networks of leading international thinkers and activists concerning a values-driven approach to global development. Co-organizer of a 2014 seminar at Forum för Levande Historia (Forum for Living History) on whether fascism is re-emerging as a global political force.

2009-2015 First and Second Vice President, and board member of The American Club of Sweden

Deepened the Club's support of educational programs including with The Swedish Fulbright Commission, and founded the Club's Intercultural Forum which brings in experts to discuss a wide range of issues of cultural relevance to Sweden and the US.

Personal details

Place/date of birth: Rio de Janeiro, Brazil, 6 January 1967

Marital status: Married, 2 adult children

Languages other than English: German, Swedish

Nationalities & Residence: American, Brazilian, British and Swedish. Permanent resident of Sweden.